

Let's be Better!

5 RANDOM ACTS OF KINDNESS

AffectTheCulture.com
Better Campaign

Join Us!

#affecttheculture

For Immediate Release

CSRA KICKOFF!

JULY 5th-6th 2019

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*Our communities and nation
are only as great as its people.
Let's be Better!*

Connect With Us:



Affect The Culture will launch the "Better Campaign" CSRA Kick-Off July 5th and 6th! As we celebrate our nation this Independence's Day we also acknowledge that our nation is only as great as its people. We believe that as individuals, as a community, and as a nation, we can be "Better"! We are asking everyone to join us as we strive to be "Better" by accepting the 5 Random Acts of Kindness Challenge!

The Better Campaign, "5 Random Acts of Kindness Challenge", is a transformational effort to improve our character, the culture of our communities and our nation, collectively as well as individually. The goal of the "Better Campaign" is to establish a culture of respect, kindness, and benevolence in our society regardless of our differences, to combat a growing culture of divisiveness and indifference. We believe the path forward to make an impact on our culture is through benevolence by showing love, kindness, and respect towards our fellow man.

Join us by accepting the challenge to be "Better" by committing to perform 5 random acts of kindness to random people (at least 2 people outside of your daily circle) within 30 days! Share your random acts of kindness experiences in word, picture or video on your own social media pages; use the hashtags **#affecttheculture**, **#5randomactsofkindness** and challenge 5 of your friends/ followers to accept the challenge to be "Better"!

CSRA KICK-OFF JULY 5TH AND 6TH! We're asking everyone to accept the challenge and commit to perform at least one random act of kindness on July 5th - 6th, share/post your experience on your social media page(s) and challenge 5 friends.

(Tag/Share with us on social media @affecttheculture)

"We share our experiences not to be seen, but to inspire"

Affecttheculture - "Better" campaign

Establishing respect, kindness and benevolence in our society

Learn more @Affecttheculture.com

#5RANDOMACTSOFKINDNESS #AFFECTTHECULTURE