

Let's be Better!

5 RANDOM ACTS OF KINDNESS

AffectTheCulture.com
Better Campaign

Join Us!



For Immediate Release
2/26/18

The Affect The Culture Foundation has launched a campaign to inspire the people of our communities and nation to be better! The goal of the "Better" campaign is to establish a culture of respect, kindness, and benevolence in our society to combat a growing culture of divisiveness and indifference. Our nation is only as great as its people and we believe we can be better.

#BETTER

[CONTACT: DARIUS ROBINSON](mailto:Info@AffectTheCulture.com)

[PHONE: 706-955-6999](tel:706-955-6999)

[EMAIL: INFO@AFFECTTHECULTURE.COM](mailto:Info@AffectTheCulture.com)

[WWW.AFFECTTHECULTURE.COM](http://www.affecttheculture.com)

We believe the path forward to change our culture is through benevolence; by showing love, kindness and respect towards our fellow man. We're asking everyone to join us by accepting the challenge to perform 5 random acts of kindness to random people.

Share your random acts of kindness experiences in word, picture or video on your own social media pages and at affecttheculture.com; use the hashtags, #better #affecttheculture #5randomactsofkindness and challenge 5 of your friends/ followers to accept the 5 random acts of kindness challenge. We share our experiences not to be seen, but to inspire. Let's affect the culture.

*Our communities and nation is only as great as its people. Let's be Better!
Affecttheculture - "Better" campaign
Establishing respect, kindness and benevolence in our society
Learn more @Affecttheculture.com*



#BETTER #5RANDOMACTSOFKINDNESS #AFFECTTHECULTURE